



MY TOUR EC
Signature Travel Experiences

INFORMED CONSENT FOR THE PROCESSING OF PERSONAL DATA OF DATA SUBJECTS BY THE COMPANY OPERADOR TURISMO CONGRESOS SIGNATURE MYTOUREC MYTOUREC SOCIEDAD ANÓNIMA

At OPERADOR TURISMO CONGRESOS SIGNATURE MYTOUREC MYTOUREC SOCIEDAD ANÓNIMA (MY TOUR EC), we value and respect the confidentiality of your personal data. As part of our commitment to transparency and compliance with applicable personal data protection regulations, we request your consent for the processing of your data according to the following terms:

1. Data Controller: The data controller for your personal data is MY TOUR EC, located at Vía Interoceánica S/N and Calle Siena, Edificio Halcón, Oficina 406, sector Cumbayá, identified with RUC 1792607361001.
2. Personal Data Collected: In the context of our business activities, we may collect and process the following personal data: full name, home address, identity card number, phone number, and email address.
3. Type of Processing and Purpose: By accepting this document, you consent to MY TOUR EC processing your personal data to: collect, gather, obtain, record, organize, structure, store, safeguard, prepare, adapt, modify, delete, index, extract, consult, use, possess, exploit, distribute, communicate; or, any other form of enabling access, comparison, interconnection, restriction, deletion, destruction; for the following purposes:
 - Management of registrations and participation in tourism and event programs: Personal data may be used to manage registrations and participation in the programs and activities offered by MY TOUR EC. This includes processing necessary information to manage logistics, coordinate schedules, allocate resources, and communicate any updates or changes related to the programs in which the data subjects are enrolled, as well as all events related to the provision of MY TOUR EC's tourism services.
 - Sending information about future programs: Collected personal data may be used to send information about future programs and activities planned by MY TOUR EC for the provision of tourism services. This includes disseminating dates, topics, schedules, and other relevant information related to these programs.
 - Marketing and promotion of programs, events, and tourism services: This may include sending promotional materials, event invitations, special discounts, and other information related to the aforementioned programs in the context of this purpose.
 - Specific invitations on the website "https://www.mytourec.com/" and others: Personal data may be used to send specific invitations to data subjects to participate in events, talks, conferences, or tourism activities. These invitations may be sent via the



+ (593) 99 921 7343
+ (1) 305 846 8308

info@mytourec.com
www.mytourec.com

Av. Interoceánica y Siena.
Edificio Halcón. Of. 406
Cumbayá, Quito-Ecuador.
C.P. 170157



MY TOUR EC
Signature Travel Experiences

"<https://www.mytourec.com/>" platform or other communication channels, aiming to build loyalty among data subjects and keep them informed about opportunities for tourism services and packages.

- Analysis, statistics, and profiling of personal data: Personal data may be used for internal analysis, statistics, and profiling to improve the services and programs offered by MY TOUR EC to the data subjects. This may include evaluating participation, preferences, tourism needs, and other relevant factors that allow for continuous improvement of the quality of programs.
 - Satisfaction evaluation and service improvement: Personal data may be used to carry out satisfaction surveys and evaluations of the services provided by MY TOUR EC. The purpose is to gather feedback and opinions from data subjects to identify areas of improvement, implement changes in programs, and ensure the quality of services offered.
 - Institutional communication: Personal data may be used to maintain smooth communication with data subjects. This includes sending communications, newsletters, updates on policies or procedures, as well as any other relevant information to keep the community of data subjects informed.
 - Payment and billing management: In the case of programs or services requiring payment, personal data may be used to manage billing, payment collection, and tracking of payments made by data subjects. This involves processing necessary financial and contact information for these transactions.
 - Market research and development: Occasionally, MY TOUR EC may use personal data for market research and development purposes related to the improvement of its programs, events, activities, and tourism packages.
4. Legal Basis for Processing: The processing of your personal data will be based on your consent and to fulfill contractual, legal, and regulatory obligations.
5. Sharing Personal Data: In some cases, your personal data may be shared with third parties when necessary to fulfill our contractual, legal, or regulatory obligations. However, MY TOUR EC has the necessary security measures in place to ensure the confidentiality, integrity, and availability of your personal data.
6. Rights of the Data Subject: As the data subject, you have the following rights:
- Access: Request information about the personal data we have stored.
 - Rectification: Correct or update your personal data if it is inaccurate or incomplete.



+ (593) 99 921 7343
+ (1) 305 846 8308

info@mytourec.com
www.mytourec.com

Av. Interoceánica y Siena.
Edificio Halcón. Of. 406
Cumbayá, Quito-Ecuador.
C.P. 170157



MY TOUR EC
Signature Travel Experiences

- Erasure: Request the deletion of your personal data when it is no longer necessary for the purposes for which it was collected.
- Objection: Object to the processing of your personal data under certain circumstances.
- Restriction of Processing: Request the restriction of the processing of your personal data in certain cases.
- Portability: Receive your personal data in a structured, commonly used, and readable format, and transmit it to another data controller when technically possible.
- Withdrawal of Consent: Withdraw your consent at any time, without affecting the lawfulness of the processing based on consent before its withdrawal.
- File a Complaint: File a complaint with the relevant data protection authority in Ecuador.

To exercise these rights, you must contact us via email at jruben@mytourec.com.

7. Duration of Processing: Your personal data will be retained for as long as necessary to fulfill the purpose of the processing and to comply with applicable legal obligations. In accordance with the Personal Data Protection Policy, when the purpose for which the data was collected is achieved, MY TOUR EC will proceed to delete or, if resources allow, anonymize the data, unless required by law to retain it for an additional period.

By accepting this consent, you declare that you understand and agree that the processing of your personal data is essential to access the services provided by MY TOUR EC. The collection and use of your personal data will be carried out to manage and provide the services offered by the institution adequately and to comply with applicable legal and regulatory obligations. If you do not provide your consent, you will not be able to access the services provided by MY TOUR EC, in accordance with the terms and conditions described above, as well as with the personal data protection policy available on MY TOUR EC's website <https://www.mytourec.com/>



☎ + (593) 99 921 7343
☎ + (1) 305 846 8308

✉ info@mytourec.com
🌐 www.mytourec.com

📍 Av. Interoceánica y Siena.
Edificio Halcón. Of. 406
Cumbayá, Quito-Ecuador.
C.P. 170157